



THE NATIONAL
FESTIVAL
OF MAKING

LIVE BRIEF
2020/21

IN PARTNERSHIP WITH

creative
& cultural
skills



Creative & Cultural Skills (CCSkills) and The National Festival of Making are proud to work together on a national project to connect students and tutors in post 16 education with an industry-led challenge designed to support students' skills development across the combination of creative and business skills needed to thrive as a professional, whether freelance or employed.

The brief has been created to give an understanding of the professional world of 'making', encompassing everything 'made' from the kitchen table to the factory floor. Students are invited to consider what they would like to contribute to The National Festival of Making programme delivered in the Summer 2021 by proposing an imaginative piece of work that will engage multi-generational and diverse audiences.

Tutors can read more about the programme delivered by **National Festival of Making** at www.festivalofmaking.co.uk

HOW WILL STUDENTS BENEFIT?

- Centred on critical thinking and problem solving, the challenge poses a task with innovation, creativity, and design at its heart.
- This live brief will help students - from any discipline - to develop essential skills and behaviours prized by the creative and cultural industries and other sectors. Skills and behaviours such as curiosity and research, confidence in your original idea, taking creative risk, challenging assumptions, refining and redrafting.
- We are open to the interpretation of 'Making'. The broad range of options for responding to the brief are designed to encompass the breadth of 'making' skills and professional possibilities; with everything from traditional and contemporary craft; handmade to electronics; or exhibition to performance included.
- The challenge is structured to allow students to understand the commissioning and development process as well as the business and presentation skills that are critical to pitching an idea in response to a brief.
- Basic employability skills such as consideration of budget, costing materials, working out measurements, quantities, and/or calculating dimensions will be utilised by the students to assess the feasibility of their own idea.
- Using language effectively, self-management, communication, and the potential to understand the business nature of the task will be used to meet the brief with professionalism and to deadline.





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ENTRY
DEADLINE
16/03/21

WHO IS ELIGIBLE TO APPLY?

Registered students in post 16 education from any creative or non-creative course and who are currently studying at level 3 or level 4 (level 6 or 7 in Scotland) are eligible to apply. The challenge is open to individual students, and also to pairs of students, where the two learners are studying different disciplines. We welcome applications from pairs that reflect the development of cross-disciplinary collaboration and co-creation skills.

WHEN IS THE ENTRY DEADLINE?

Mon 16th March 2021. Register on or before Sun 31st January 2021 to participate in the Online Briefing for Tutors.

WHAT WILL THE WINNERS RECEIVE?

Three **'finalist'** concepts will be selected from the entries for the learners to receive an online masterclass from the Festival Directors for themselves and their course members.

One winner (or winning pair) will receive mentoring from the Festival Directors and Festival Team along with **a total budget of £500 to realise their concept** at The National Festival of Making in Summer 2021. Entries will show consideration of working within this budget.

The winner (winning pair) and one member of staff will be **invited to attend The National Festival of Making in the Summer 2021.** To facilitate this attendance the education provider can bid to recover reasonable out of pocket expenses to a set limit agreed in advance.

"Live Briefs that enable students to experience the commissioning and development process of someone working in the creative sector are an essential part of how students can expand their knowledge, skills and supports talent development in the creative industries."

Wayne Hemingway MBE
Co-Founder of the National
Festival of Making

ENCOURAGE YOUR
STUDENTS TO BE
**FUTURE
MAKERS**
BY GETTING THEM
INVOLVED...

**TUTORS
REGISTER
NOW TO FIND
OUT MORE**



Featured National Festival of
Making 2019 works:
Sketch(y), Nu Jazz Arts;
Screen Printing, Girls Girls Girls;
Connecting Yarn, Daksha Patel;
Pottery workshop with
Blackburn College

Contact
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on or before **31/01/21**

festivalofmaking.co.uk